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FOR IMMEDIATE RELEASE

Justin J. Watt Foundation VP, Connie Watt, to Keynote 2nd Annual Bay Area Houston Women's Conference
Programming lineup includes Women In Leadership panel and *America's Got Talent* finalist, Christina Wells

HOUSTON, Texas (September 19, 2018) -- **Top Star Events & Entertainment**, the producer of the *2018 Bay Area Houston Women's Conference*, is pleased to announce trailblazer, and mother of Houston Texan J.J. Watt, **Connie Watt** as keynote speaker for the 2nd annual event showcasing the theme of *Compassion*. Bringing inspirational stories to hundreds of women in the Bay Area who are looking for positive and empowering experiences, the *2018 Bay Area Houston Women's Conference* is scheduled for Friday, October 12, 2018 from 8:30 a.m. to 3:00 p.m. at Hope Village in Friendswood, Texas.

Watt -- Vice President of the *Justin J. Watt Foundation* and mother of three NFL players -- will share how she developed an impeccable work ethic while focusing on family and being the mother of a tight knit family. Living up to the foundation's motto of "Dream Big Work Hard," **Watt** illustrates how giving back and living a life of compassion enables individuals to achieve success in more than one area of life.

"I am excited to be speaking about Compassionate Living at the Bay Area Houston's Women's Conference," **Watt** said. "When Hurricane Harvey caused wind and flood damage with more than 50 inches of rain in Houston and the surrounding communities, it was heartwarming to see so many people coming together to help. The support reached across and beyond the United States. This is just one example of compassion we look to pass on to the next generation at the Justin J. Watt Foundation as we provide funding to after-school athletics with J.J.'s motto Dream Big Work Hard. I look forward to sharing my personal experiences and providing insight to women looking to achieve their goals with confidence; compassion can be contagious!"

"We couldn't be more excited to welcome **Connie Watt** to the Bay Area Houston Women's Conference to experience her contagious zest for helping others," said **Pierr Castillo**, Top Star CEO. "She exemplifies compassion in her work and personal life and will bring an inspiring, forward-thinking spirit guaranteed to leave us all with revitalized energy and ideas for the future."

The *Bay Area Houston Women's Conference* programming lineup includes:

- Live2Lead Live Simulcast featuring **Carly Fiorina**, Former Vice President of Hewlett Packard and the first woman to lead a Fortune 50 company
- Cooking demonstration with Chef **Mary Bass**, a finalist on Food Network's *Cutthroat Kitchen* and Founder of *Chef's Table Charities*
- Live music concert featuring *America's Got Talent* semi-finalist **Christina Wells**

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Women In Leadership Panel participants:

- **Dr. Leigh Wall**, Santa Fe ISD Superintendent, sharing insights into effective leadership following the Santa Fe High School tragedy
- **Wendy Ellis**, City Manager of Kemah, speaking on preparation and response during Hurricane Harvey
- **Ummara Sajid**, Owner of Chick-fil-A Nassau Bay, addressing rising through the ranks into a highly coveted and mostly male occupied role

“Our leadership team at Top Star carefully developed the programming lineup to promote women that exemplify the trait of compassion in their careers and everyday lives,” **Lisa Holbrook**, Top Star’s Director of Business Development said. “The conference offers real advice and solutions for today’s woman, as it brings together the expertise and straightforward dialogue that will help as they successfully manage careers, raise families and contribute to their communities.”

Confirmed premier sponsors include **Kendra Scott, South Shore Harbour Resort & Conference Center, Amoco Federal Credit Union, and Janke & Co Properties.**

Tickets start at \$59 and include event journal and workbook, breakfast, lunch and all-day beverages. VIP Tickets, available for \$109, include general admission benefits plus VIP bag and access to VIP Experience. Group and educator rates are also available. Hope Village is located at 15403 Hope Village Road, Friendswood, Texas 77546.

For more information visit: www.houstonwomensconference.com

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Attached assets: Connie Watt headshot, event flyer.